

**Notes of the September 4, 2008 meeting  
Grand-Pré UNESCO- Advisory Board  
1 PM – 3 :30 PM**

Present:

Barbara Kaiser	Community Member at large
Louise Watson	Nova Scotia Economic Development (NSED)
Marianne Gates	Kings CED Agency (Kings CED)
Erin Beaudin	Kings CED Agency (Kings CED)
Lillian Stewart	Destination Southwest Nova Scotia
Victor Tétreault	Société Promotion Grand-Pré (SPGP)
Christophe Rivet	Parks Canada (PC)
Chrystal Fuller	Municipality of the County of Kings
Beth Keech	Kings Hants Heritage Connection
Stan Surette	Société Promotion Grand-Pré (SPGP)
Gérald C. Boudreau	Société Nationale de l'Acadie (SNA)
John Fuller	Municipality of the County of Kings
Robert Palmer	Grand Pre Marsh Body
Jenni Fetterly	Kings CED Agency (Kings CED)
Greg Young	Eastern Kings Chamber of Commerce
Claude DeGrace	Parks Canada
Hanspeter Stutz	Community Member at large
Stephanie Smith	NS Department of Tourism, Culture and Heritage
Naomi Blanchard	Parkland Acquisition Presentation

Regrets:

Chief Shirley Clarke	Glooscap First Nation
Vaughne Madden	NS Office of Acadian Affairs (OAA)
Bill Greenlaw	NS Department of Tourism, Culture and Heritage
Neal Conrad	Nova Scotia Economic Development
Brian Banks	Atlantic Canada Opportunity Agency (ACOA)

**1. Welcome / Opening of the meeting**

Gérald Boudreau welcomed everyone to the meeting and thanked them for attending.

**2. Approve the agenda**

The agenda was approved by consensus.

**3. Approve the minutes from June 2008**

Minutes were approved by consensus.

**4. Presentation by Naomi Blanchard: Parkland Acquisition**

Naomi made a presentation titled “*Adding Value to the Grand Pre UNESCO Nomination application?*” It outlined the opportunity of a large property, on Old Post Road, as a site to view the UNESCO Nomination area. The property is 4.7 acres, has a 12 year old building on it, is currently on the market for \$490,000 (asking price),

has been assessed in 2008 at \$422,000 and could be ideal for an interpretation site. The challenge is the timing is not right, there is no clear community structure to take the lead and it has large costs involved which include; capital acquisition costs, holding, planning, development, operating and management costs.

There are also a lot of questions to answer as to whom could purchase, who could take the lead, would there be any interest from the province and would there be support from the UNESCO board?

#### Comments:

Claude- Normally, Parks Canada would not have any interest in acquiring land outside of the Parks. For us, sure it would have value for people to experience the view but, there are a lot of costs involved.

Lillian – All properties should be considered if we did want land like this.

Beth – The property has been named as an outstanding view in Kings.

Géréald – Can we send this topic back to the Steering Committee for further discussion?

#### *Action Items:*

*The Steering Committee will discuss the property acquisition value. Any useful information regarding this should be sent to Erin, Naomi's presentation will be sent to Louise and Claude will send previous site selection process to Erin.*

### **5. Project Management: Christophe Rivet**

Christophe outlined the major initiatives going on in the project. The OUV working group is meeting next Friday for a day long session. The archaeological work of surveying the land started yesterday and they should have results in the next few months. The work is undertaken in collaboration with Dalhousie University. The RFP for a communication and public engagement strategy is now closed and will be announced publicly soon.

The Economic Impact Study surveys are being conducted and Dr, Brian Van Blarcom will be analyzing them after 400 visitor surveys are completed. Engagement of the Acadian community has begun by speaking with key individuals and coming together to design a strategy to connect with the whole community. The municipal process has also begun. The Advisory Board received a copy of the project manager's report and the project process report.

### **6. Administration: Erin Beaudin**

#### **Receive funding applications update:**

Erin tabled a budget overview and outlined certain items. Brian Banks is working diligently on the ACOA funding but there is no confirmation yet from ACOA. The Province's letter of offer has been received, formally supporting the project.

### **Receive financial report:**

Erin tabled the financial report and outlined the costs that have occurred to date. The Economic Impact Study was budgeted at \$10,000 thus the project will save some money on this line as Kings CED donated Jenni Fetterly to complete the surveys when they did not fill the position. The costs they will incur will be the \$4,500 contract awarded to Dr. Brian Van Blarcom and student travel to complete the surveys.

### **Request for expenditure:**

Acquire aerial photographs of the proposed area - \$1,500 to be completed in October  
OUV Working Group – 2 meetings at \$5000 each  
Management Working Group – minimal travel expense and translation - \$5,000

***Request: The Steering Committee recommends the request for expenditure of \$15,000, to support the operation of the working groups, and recommends it comes from the contingency line.***

### Comments

Robert – How do the photos fit into the project?

Crystal – The photos will be useful for the archeologist, the website, promotional material, will help us get a better sense of the land and community and will be useful in the dossier.

## **7. Public Relations**

### **Receive public engagement/communications RFP update – Erin**

The Steering Committee received eight respondents to the RFP. The Steering Committee evaluated each and selected the top three. The Steering Committee recommends IKON with their bid of \$25,700 (excluding hst) which fits into the budget of \$28,000. Erin will speak to the Province to find out if they can go ahead without ACOA.

***Motion: The Advisory Board awards the contract to IKON for an amount not to exceed \$25,700 according to the terms and conditions set out in the request for proposal, contingent on funding.***

## **8. Community Planning and Engagement**

### **Receive community visioning and community consultation report: Chrystal**

The Heritage Planner has started the community process working with the Grand-Pre community Association monthly and holding sessions for the broader community every three months. Work is being done on mapping, environment issues, land issues,

photos, the community vision and identifying a community plan. On September 18, 2008 there will be Community Meeting. The goal for the next few months is to clarify the two different processes. The municipality website now has a section for the Grand-Pre Community Planning process.

### Comments

Hanspeter – I have concerns with the community meeting. We should come with a framework for more direction instead of asking questions like should we go to the next steps? I think a public meeting needs a certain leadership with direction and have a little more pressure.

Chrystal – As planners we can't be seen as driving this. Maybe meetings should be more directed to reach certain goals. I take your comments and we are working on it. You and Barbra are very important to have here and we need you to help encourage others in the community to get engaged.

### **Request for support for Acadian community engagement strategy: Gerald**

Gérald and Christophe have met three times to discuss how to get the Acadian community integrated into the plan with their support. Société Promotion Grand-Pré has drawn up a proposal for funding for a person to work with the Steering Committee to engage the Acadian community. The project start date would be December 1, 2008 and end January 2010. It would implement the Communication RFP in the Acadian community and costs \$99,000.

### **9. Other Business**

Chrystal and Christophe thanked the Advisory Board for sending them to the meetings in Quebec which was a truly useful experience. The Marsh Body was thanked for access to the land. The Advisory Board is welcome to attend the OUV Working Group session on Friday, RSVP to Marianne.

### **10. Action items/Outcomes for next meeting**

Dates of meeting and key points will be put on the website and updated regularly. The Steering Committee will follow up on Naomi's presentation, the OUV report, terms of reference of the Planning and Management Committees.

**11. Next meeting:** October 2<sup>nd</sup>, 2008, 1:00-4:00pm

**12. Adjournment – Meeting adjourned at 3:30 pm**